

XPOSURE

# XPOSURE: A GUIDE TO THE FESTIVAL

الاسبوع

# WHAT IS XPOSURE ?



Organised by the **Sharjah Government Media Bureau (SGMB)**, **Xposure** is an internationally renowned festival that celebrates the power of **visual storytelling**. It serves as a platform for photographers, creatives, and enthusiasts to explore how images can **connect, inspire, and spark change**.

At **Xposure**, creativity flourishes. Whether through workshops, talks, or casual conversations, the festival fosters an atmosphere of **collaboration** and **artistic growth**. It's a gathering of **diverse voices**, where every photo tells a meaningful story about **culture, innovation, and conservation**.

# WHY Sharjah



Sharjah is a vibrant **cultural powerhouse** shaped by the vision of **His Highness Sheikh Dr. Sultan bin Mohammed Al Qasimi, Supreme Council Member and Ruler of Sharjah**, whose dedication to **arts, heritage, and education** has established the emirate as a global creative hub. **His Highness Sheikh Sultan bin Ahmed bin Sultan Al Qasimi, Deputy Ruler of Sharjah**, continues to champion innovation and artistic expression, ensuring the emirate's role as a beacon for creativity and progress.

This year, Xposure begins an exciting new chapter by moving to **Aljada**, a dynamic and creatively inspiring destination. **Designed by ARADA**, Aljada offers a vibrant space that perfectly aligns with the festival's mission to foster storytelling, collaboration, and discovery. As the official partner, ARADA's visionary development provides an elevated experience, setting the stage for a **transformative celebration of photography and the visual arts**.

For photographers, Sharjah presents an endless array of stories—from the vibrant **souqs** and **cultural landmarks** to the **serene beauty** of the **desert** and **coastal landscapes**. Every frame you capture contributes to a larger narrative of **culture, creativity, and inspiration** in one of the world's leading hubs for the arts.

# XPOSURE 2025 AT A GLANCE



**XPOSURE**  
Awards



**XPOSURE**  
Photography

**XPOSURE**  
Film

See  
Sharjah

**GFP**  
GLOBAL FOCUS PROJECT

**IFPA**  
INDEPENDENT PRESSANCE  
PHOTOJOURNALIST AWARDS

**XPOSURE**  
Exhibitions



Solo  
Exhibitions

Group  
Exhibitions

**XPOSURE**  
Talks



A prominent gathering for photographers and enthusiasts from around the globe, Xposure features talks presented by some of the most prestigious names and experts in the fields of film and photography.

**XPOSURE**  
Educations



- Workshops
- Portfolio Reviews
- Focus Group

**XPOSURE**  
Partners



Trade  
Shows



The Conservation Summit at Xposure is a dedicated platform for addressing critical environmental issues through the lens of visual storytelling. Held in Sharjah, this summit brings together leading conservationists, photographers, and filmmakers to discuss and promote sustainability and environmental awareness. Attendees will have the opportunity to engage with prominent speakers and participate in discussions that highlight the vital role of visual media in driving conservation efforts and inspiring global action.



# FESTIVAL — HIGHLIGHTS

## 1. CAPTIVATING EXHIBITIONS

Immerse yourself in visual stories that reflect the beauty, challenges, and triumphs of life. These exhibitions span wildlife, culture, conservation, and more—offering a window into the diverse experiences shaping our world.

## 2. TALKS THAT INSPIRE

Hear from renowned photographers and experts as they share personal stories and discuss photography's evolving role in storytelling and advocacy. It's your chance to connect with publishers, talent scouts, and producers—opening doors to exciting collaborations.

## 3. ELEVATE YOUR CRAFT

Xposure is a learning journey for photographers at every level. Engage in workshops, focus groups, and portfolio reviews led by industry experts. Whether you're just starting out or a seasoned pro, you'll leave with new skills and inspiration.

## 4. CONSERVATION SUMMIT: MIGRATION & ECOSYSTEMS

This year's summit explores the profound connections between migration, land, and ocean ecosystems. Inspiring speakers from photography, conservation, and storytelling will spotlight the urgent need for biodiversity preservation.

## 5. CELEBRATING EXCELLENCE: THE PHOTOGRAPHY AWARDS

Our International Photography Awards honor visionary talent across nine categories. Open to photographers of all levels, the awards recognize originality, technical mastery, and powerful narratives. Alongside these, Xposure also celebrates creativity through the IFPA, Global Focus Project, Film Awards, and #SeeSharjah initiative. Winners receive cash prizes, global exposure, and exclusive exhibition opportunities, solidifying their place in the global photography community.

## 6. XPOSURE'S FILM STAGE

Dive into filmmaking with panel discussions, live interviews, and film screenings. Learn from industry pros, uncover behind-the-scenes insights, and explore how film enhances visual storytelling.

# XPOSURE MARKET HUB



The Xposure Market Area offers exclusive festival merchandise, prints, and accessories for photography enthusiasts. Visitors can explore collectible items, and educational resources, creating a vibrant space to celebrate and connect through the art of visual storytelling.

## THE TRADES BEHIND THE LENSES

Xposure International Photography Festival collaborates with leading industry names to fuel creativity and innovation in visual storytelling. The festival offers workshops, exhibitions, and product showcases, fostering an environment where art, technology, and education converge to inspire and empower visual storytellers worldwide.








**SAMSUNG**



# SPRE≡AD THE WORD!

Get your community excited! Let your fans know they can meet you at Xposure by tagging us on Instagram and other platforms using @xposureexpf. Together, let's create a buzz and showcase the power of storytelling.



-  xposureexpf
-  xposureXPF
-  xposure.official
-  xposureexpf
-  xposureexpf
-  <https://xposure.net/>

## Caption:

A picture has the power to change - change your mind, move people, challenge norms, and break the narratives. To celebrate this impact and power of visual storytelling, we bring you Xposure 2025.

Join us for a global celebration featuring captivating frames, inspirational stories, engaging workshops, and so much more, starting from February 20-26 in Aljada, Sharjah, proving that nothing is bigger than a picture

Stay tuned for more! Register for the event today through the following link: [xposure.net](https://xposure.net)

## Event Key Messages:

Nothing bigger than a picture  
Celebration of the largest visual storytelling  
Brining the worlds best photographers to you

## Hashtags:

#Xposure2025 | #Sharjah | #AlJada

# اكتشف XPOSURE

الجمعة 26 فبراير  
FEB 20 26 ALJADA SHARJAH

Sharjah and Xposure welcome you to seven unforgettable days of creativity, connection, and inspiration. Let's connect, create, and inspire the world together!